



Sponsorship Opportunities

Join the Journey in Raising Awareness about Stroke, Aphasia, and Rebuilding Identity

strokeonward.org

strokeonward



National Sponsorship Opportunities

Together we can build awareness for stroke, aphasia, and the importance of rebuilding identity as a critical part of recovering from traumas like stroke.

	Diamond	Platinum	Gold	Silver	Bronze
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
	Only 1 available				

Free seats on 5-12 day fully supported Segment Tour bike trip	●				
Brand mention on radio ads	●	●			
Logo on Stroke Across America custom cycling jersey	●	●	●		
Recognition on Stroke Across America trailer video	●	●	●	●	●
General promotion on Stroke Onward website and social media	●	●	●	●	●
Promotion at Community Events	●	●	●	●	●
Logo placement on all promotional displays	●	●	●	●	●

1. Promotional Displays:

Stroke Across America is about raising awareness. Stroke Onward will be maximizing visibility however we can, including vehicle wraps on our support vehicle, digital display ads, and posters and banners to be used en route – at events and wherever possible. Size and location logo recognition based on sponsorship level.

2. Community Events:

Stroke Onward is organizing 17 events across the country. Sponsors will receive recognition through a combination of Master of Ceremonies appreciation, brief speaking opportunity if desired, branded banner placement, and opportunity for display table, swag distribution, product promotion, etc. Lead sponsor recognition for Diamond (all events), Platinum (8), Gold (3), and Silver (1). Supporting sponsor recognition at one event for Bronze.

3. Website and Social Media:

Stroke Onward will be expanding its website to create a vibrant community for those who want to follow the journey with daily blogs, vlogs, pictures and video – and will be using social media generally and around its virtual ride to raise awareness. Sponsors will get general recognition commensurate with sponsorship level, with specific stories and highlights for Diamond (15), Platinum (5) and Gold (2).

4. Trailer Video:

Recognition at appropriate level in the credits of a Stroke Across America promotional video (in development) which will be promoted through Stroke Onward and Ally social channels and played at all Community Events along the Stroke Across America tour.

5. Cycling Jersey:

Stroke Onward is creating a custom cycling jersey for Stroke Across America that will be worn by riders and sold to supporters at events and through other channels under development. Diamond, Platinum and Gold sponsors will get logo placement on the jersey commensurate with sponsorship level.

6. Radio Ads:

Stroke Onward is creating radio ads and public service announcements to bring visibility to Stroke Across America and support its mission of raising awareness for stroke and aphasia. Diamond and Platinum sponsors will receive credit for these messages commensurate with sponsorship level.

7. Segment Tour Bike Trips:

Encouraging friends, supporters and others to “Join the Journey”, Stroke Onward engaged BIKeTernity to create 5 fully supported bike trips (1 camping; 4 inn to inn) along the route. Diamond sponsors receive two free registrations to the tour of their choice (subject to availability at the time of sponsorship commitment.)

For more information, contact us at sponsors@strokeonward.org





Community Event Sponsorship Opportunities

For organizations wanting to support a specific Community Event along the Stroke Across America Tour, these sponsorships have been created for you.

Lead Event Sponsor – \$2,500

Lead Event Sponsors will be recognized as Lead Sponsors through a combination of event Master of Ceremonies appreciation, brief speaking opportunity if desired, branded banner placement, and opportunity for display table, swag distribution, product promotion, etc.

Supporting Event Sponsor – \$1,000

Supporting Event Sponsors will be recognized as Supporting Sponsors through a combination of event MC appreciation, branded banner placement, and opportunity for display table, swag distribution, product promotion, etc.



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